

"... creating a thriving arts environment
for the benefit of all South Carolinians."

*Proud to be Grant Professionals Association's
2019 Public Sector Grantmaker of the Year*



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Dec. 4 2020

Vision

We envision a South Carolina where the arts are valued and all people benefit from a variety of creative experiences. *(updated October 2020)*

Mission

The mission of the South Carolina Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina. *(updated October 2020)*

The 1967 act that created the S.C. Arts Commission charged the agency “to insure that the arts... will continue to grow and play an ever more significant part in the welfare and educational experiences of our citizens.” It identifies four priorities for the agency:

1. To stimulate and encourage throughout the State the study and presentation of the performing and fine arts and public interest and participation therein;
2. To make such studies as may be deemed advisable of public and private institutions engaged within the State in artistic and cultural activities, including but not limited to music, theater, dance, painting, sculpture, architecture and allied arts and crafts, and to make recommendations concerning appropriate methods to encourage participation in and appreciation of the arts to meet the legitimate needs and aspirations of persons in all parts of the State;
3. To take such steps as may be necessary and appropriate to encourage public interest in the cultural heritage of the State of S.C. and to expand the State's cultural resources; and
4. To do such other things as may be necessary to carry out the provisions of this chapter *(SC Code of Laws, Section 60-15-60)*.

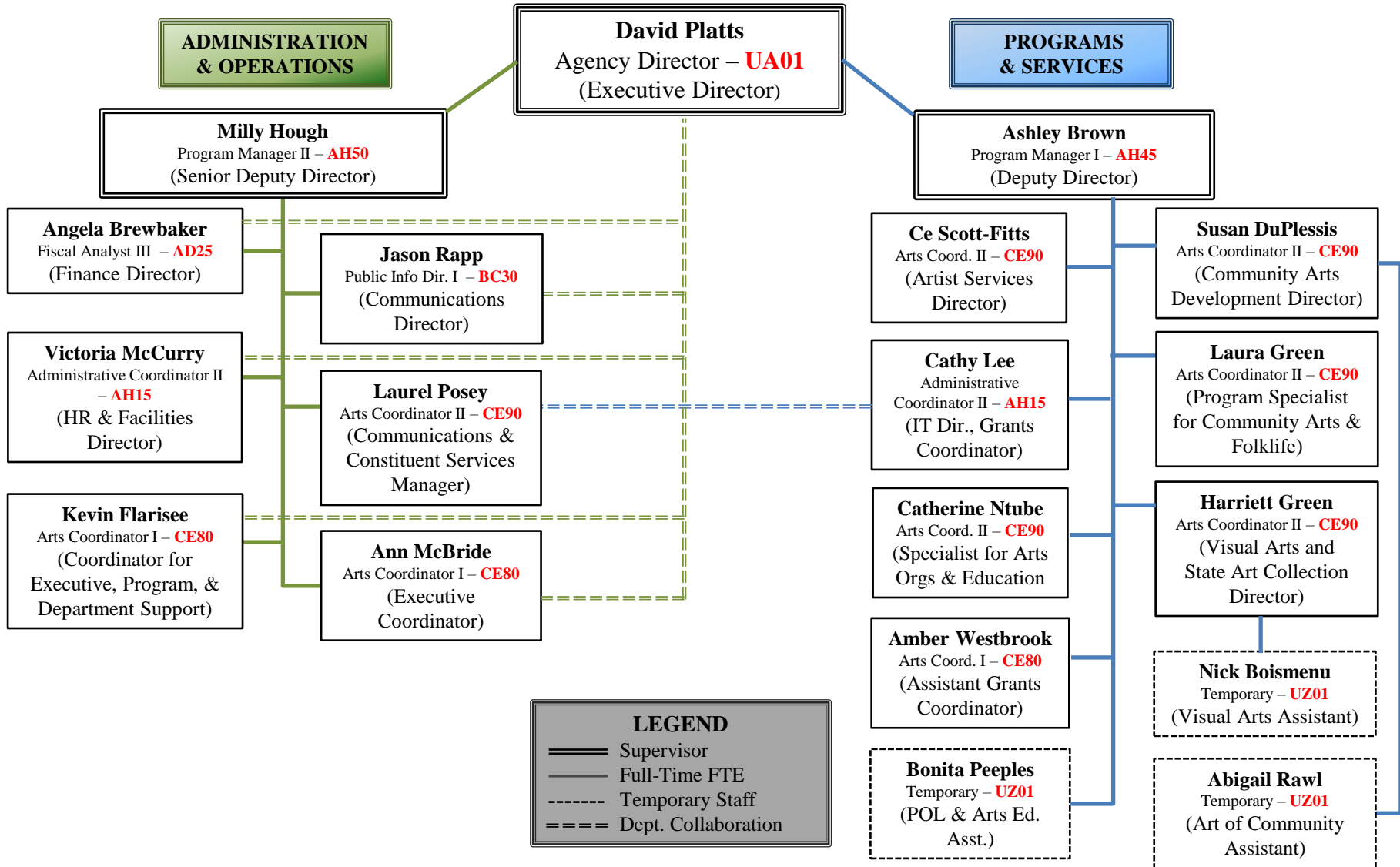
The Arts Commission works to accomplish its mission by focusing resources in three areas:

- **Arts Education**, to establish the arts as an integral part of South Carolina’s educational systems and the lifelong learning process of our citizens
- **Community Development**, to stimulate the development of South Carolina’s culturally diverse arts resources and organizations and promote creative partnerships to improve the quality of lives, preserve cultural heritage, and enhance economic growth; and
- **Artist Development**, to encourage, nurture and support the artistic growth and the personal and economic well-being of South Carolina’s artists.

The SCAC accomplishes its goals by enlisting four main strategies:

- **Staff Assistance** – The SCAC’s staff of experienced arts professionals consult with and assist local organizations, governments, schools, artists, citizens and others. These services are delivered via direct interaction between staff and constituents
- **Direct Programs** – Programs, exhibitions, conferences, awards and other events wholly produced and presented by the Arts Commission, usually targeted to a statewide audience
- **Partnerships** – Building strong programmatic and financial relationships with strategically aligned organizations to maximize productivity, cost effectiveness, statewide reach and inclusiveness for a variety of statewide programs
- **Grants** – Cash awards with matching and reporting requirements, designed to support and advance the state’s long-range and strategic goals for the arts, delivered through an accountable and transparent application and review process

S.C. Arts Commission Organizational Structure



FTE Allocations

SAP Position #	HRIS Position #	Name	State Class Title	State	Federal	Other	Admin.	Statewide
60012498	000085210	VACANT - AA25 (Giovanna Alvino)	Administrative Specialist I	0.6250				0.6250
60012499	000101672	VACANT - AA25 (Juanda Arnett)	Administrative Specialist I	0.5750			0.5750	
60012634	000110953	VACANT - AA75 (Gwen Boykin)	Administrative Assistant		1.0000			1.0000
60012639	000083414	VACANT - AD20 (Angela Brewbaker)	Accountant/Fiscal Analyst I	0.5000	0.5000			1.0000
60012636	000084916	VACANT - AD28 (Virginia Goodman)	Accounting/Fiscal Manager I		0.3000			0.3000
60012497	000021846	VACANT - AH10 (Randall Reynolds)	Administrative Coordinator I	0.8000	0.2000			1.0000
60012627	000083334	VACANT - AH20 (Charles R. Sox)	Administrative Manager I		1.0000			1.0000
60012479	000021850	VACANT - AH45 (Joy Young)	Program Manager I		1.0000			1.0000
60012478	000021855	VACANT - BE30 (Clay Burnette)	Grants Administrator I	1.0000				1.0000
60012633	000021843	VACANT - UA17 (Ken May)	Unclassified FTE	0.5000	0.5000		1.0000	
60012638	000021838	Brewbaker, Angela - AD25	Accountant/Fiscal Analyst III	1.0000				1.0000
60012486	000083180	Brown, Ashley - AH45	Program Manager I	0.3000		0.7000		1.0000
60012487	000085282	DuPlessis, Susan - CE90	Arts Coordinator II		1.0000			1.0000
60012645	000082256	Flarisee, Kevin - CE80	Arts Coordinator I	1.0000				1.0000
60012641	000021850	Green, Harriett - CE90	Arts Coordinator II		1.0000			1.0000
60012485	000021861	Green, Laura - CE90	Arts Coordinator II	1.0000				1.0000
60012477	000021860	Hough, Milly - AH50	Program Manager II	1.0000				1.0000
60012481	000107057	Lee, Catherine - AH15	Administrative Coordinator II	1.0000				1.0000
60012632	000021863	Platts, David - UA01	Agency Head	0.5000	0.5000		1.0000	
60012646	000083303	McBride, Ann - CE80	Arts Coordinator I	1.0000				1.0000
60012496	000021842	McCurry, Victoria - AH15	Administrative Coordinator II	1.0000				1.0000
61098823	000000000	Ntube, Catherine - CE90	Arts Coordinator II	0.7000		0.3000		1.0000
60012484	000021856	Posey, Laurel - CE90	Arts Coordinator II	1.0000				1.0000
60012628	000084832	Rapp, Jason - BC30	Public Information Director I	0.5000	0.5000			1.0000
60012492	000142181	Scott-Fitts, Ce - CE90	Arts Coordinator II		1.0000			1.0000
60012488	000134812	Westbrook, Amber - CE80	Arts Coordinator I	1.0000				1.0000
							2.5750	21.9250

Actual FTE's (filled & vacant)	15.0000	8.5000	1.0000	24.5000
Authorized FTE's	15.0000	8.5000	1.0000	24.5000
Filled/Utilized FTE's	11.0000	4.0000	1.0000	16.0000

Accountability Report Executive Summary Fiscal Year 2020

Agency-wide

- The S.C. Arts Commission (SCAC) completed year four of its four-year strategic plan (FY2017-2020) and embarked on a new planning cycle, the [Canvass of the People 2020](#). Seventeen in-person meetings with diverse groups of citizens were held (prior to March 2020) around the state. The new strategic plan covers FY2021-2025.
- The agency partnered with the Donnelly Foundation and the S.C. Arts Alliance to provide Race Equity training, led by the national organization Race Forward. This training led to the creation of an internal staff committee, which is evaluating the Arts Commission's practices, programs and grants through the lens of diversity, equity and inclusion (DEI).
- SCAC partnered with two organizations that work to eliminate barriers for those who traditionally have difficulty accessing services. Red Olive Creative Consulting worked intensively with one African-American-led nonprofit to provide training in organizational priorities, board development, and fundraising. The Hispanic Alliance worked to expand SCAC's outreach into the Hispanic and Latinx communities.
- The agency placed grants in 45 of 46 counties in FY2020, awarding \$5.5 million through 835 grants to support community arts activities, artists and school-based arts programs, and emergency relief around the state.
- In our ongoing effort to serve constituents more broadly statewide, the agency continues to seek additional state funds for operating support grants for community arts providers. SCAC received and funded 27 new operating support applications in FY2020. However, due to the budget considerations, we were not able to fund the 22 new applications received for FY2021. With flat funding, SCAC is unable to take on new grantees without reducing the total grant amount for current grantees. Full funding of our FY2022 request will allow SCAC to continue to fund operating support applicants at current level and reopen these grant categories to new applicants.
- Using a formula created by the S.C. Legislative Audit Council in 2013, SCAC maintains a three-year rolling average of grants to monitor counties that averaged less than one grant per year in the last three years. These "opportunity counties" receive increased outreach and staff assistance. In FY2019, four counties were on the list; for FY2021, the list is down to one county (Calhoun.)
- Through grant making, SCAC supported 4.6 million arts experiences for South Carolina residents and visitors, including artists, students and adults.
- The agency expended 80% of its state appropriation in grants, exceeding its 70% legislative mandate.

Pandemic Response

- As arts programming and events were canceled due to the pandemic, SCAC offered grantees flexibility in fulfilling grant contract obligations and approved changes for 73 grantees. Changes included extending the grant, waiving the match, or allowing other activities that preserved the original intent of the grant.
- SCAC received \$460,100 in CARES ACT funds from the National Endowment for the Arts to support COVID relief aid to arts and culture organizations. We used those funds to develop an [Arts Emergency Relief \(AER\) grant](#) to support salaries and operational expenses with no match requirement. A total of \$506,736 was awarded through 346 Arts Emergency Relief grants. (NEA: \$353,674; EIA: \$71,392 (restricted to teaching artists); State funds: \$35,827; and Foundation funds \$45,843 (for artists)) We did not expend our entire NEA CARES ACT funding and will offer a smaller, second round of emergency relief funding in Spring 2021.
- In mid-May 2020, we surveyed operating support grantees and found that 142 organizations had a combined financial impact of nearly \$28 million in losses due to being closed during the pandemic. We intend to survey grantees again to update this data. Annually, the arts-related sector supports 115,000 S.C. jobs and contributes \$9.7 billion to the state's economy and \$269 million to the state's tax revenues. A [study by the Brookings Institution](#) estimates a total loss of more than \$1.2 billion directly for S.C.'s arts industry, impacting over 30,000 jobs.

Arts in Education

- SCAC, along with partners Winthrop University and the S.C. Department of Education, restructured the [Arts in Basic Curriculum Project](#) (ABC) into the Arts in Basic Curriculum Institute (*name change pending*). The new structure invites broader access to funding and services, which allows the Institute to work more aggressively toward its mission to provide leadership to achieve quality, comprehensive arts education for all S.C. students. In FY2020, ABC served 84 schools and school districts, 170,730 students, and 822 teachers and administrators through professional development, training, and grants.
- SCAC commissioned the second year of the Gallup Student Poll that surveyed 7,565 S.C. students in 34 arts-rich schools. For the second year in a row, findings show that S.C. students in arts-focused schools report higher hope and engagement than the national mean, and the longer a school has been focused on the arts, the greater the effects. Hopeful and/or engaged students are more likely to strongly agree they do well in school. The study also shows that students in arts-rich schools with high levels of free/reduced lunch score higher than the state mean in engagement, hope, entrepreneurial aspiration, and career/financial literacy. South Carolina was the first state to use this national poll to study the impact of the arts in schools.
- Through grant making, the Arts Commission supported 1,279,470 learning opportunities through the arts for South Carolina's school children in both in-school and out of school settings.
- In July 2019, Summer STEAM (science, technology, engineering, arts, and math) camps served 323 students in Clarendon 1, Allendale, and Barnwell 19 school districts. These camps are developed in partnership with Engaging Creative Minds, and fully funded by the Arts Commission. Due to COVID-19, summer STEAM camps were not held in person in 2020. As a pivot, Engaging Creative Minds developed STEAM kits that were sent to students instead.
- In July 2019, an ongoing partnership with the Governor's School for the Arts and Humanities and USC served 30 students in Williamsburg and Jasper County school districts' Read to Succeed camps. Due to COVID-19, Read to Succeed camps were not held in person in 2020. The Governor's School converted the program from a direct service model to a professional learning model. This model allows classroom teachers, teaching artists, and arts organizations to learn how to implement the arts-integrated approach moving forward.

Community Arts Development

- The agency's rural arts program, [Art of Community: Rural SC](#), expanded from nine counties (Allendale, Barnwell, Bamberg, Berkeley, Colleton, Hampton, Jasper, Marion and Pickens) into rural communities in six additional counties: Aiken, Beaufort, Chester, Newberry, Richland, and York. Art of Community: Rural SC advances the SCAC's commitment to rural development through arts, culture and creative placemaking.
- CREATE: Rural SC, a "spinoff" of Art of Community, has grown from 12 to 20 young creative individuals who help connect the Arts Commission to other young artists, entrepreneurs and other community contacts in rural areas. Creative connectors benefit from mentoring and professional development. (*Note – CREATE is not an acronym.*)
- A partnership with SCETV will result in seven of the Art of Community counties being featured in *Coming Home*, a short film scheduled for completion in Spring 2021.

Artist Development

- In previous years, we have had to turn away artists from our popular [Artists U](#) training and professional learning opportunities. However, the pandemic's silver lining was that artists from all over the state could attend Artist U activities (or watch the recorded versions) after the sessions were moved online. For example, a Grant Writing for Artists Zoom session was attended by 38 artists, with another 62 artists eventually viewing the recording.
- In March, we launched SHIFT/South Carolina. (*Note: SHIFT is not an acronym.*) Originally imagined as small in-person groups, the program moved online and provided a crisis-specific platform for artists to work together to survive and thrive during the pandemic. Each group consists of two to 12 artists who commit to meeting online for 12 weekly sessions to build solutions and support.
- Through grant making, the Arts Commission supported more than 60,000 opportunities for the state's artists to practice or participate in their art forms, enhance their skills, develop their artistic careers and engage with their communities.

SC Arts Commission

2019 - 2020		
	Appropriations	Expenses
General Funds (Recurring)	\$ 4,370,385	\$ 4,358,529
Carried forward from FY2019	\$ 198,715	\$ 198,715
General Funds:	\$ 4,569,100	\$ 4,557,244
EIA Funds from Department of Education	\$ 1,170,000	\$ 994,199
EIA Carryforward from FY2019	\$ 449,257	\$ 449,257
Total EIA:	\$ 1,619,257	\$ 1,443,456
Federal Funds	\$ 1,795,741	\$ 1,115,454
Other Funds	\$ 205,367	\$ 167,495
Total:	\$ 8,189,465	\$ 7,283,649
Line Item Greenville Community Foundation (Non Recurring)	\$ 7,000,000	\$ 7,000,000
Line Item Town of Pamplico (Non Recurring)	\$ 250,000	\$ 250,000
Line Item Lancaster County Historical Preservation (Non Recurring)	\$ 200,000	\$ 200,000

2020 - 2021		
	Appropriations	Expenses
General Funds (Recurring)	\$ 4,366,187	\$ 1,658,208
Carried forward from FY2020	\$ 11,857	
General Funds:	\$ 4,378,044	\$ 1,658,208
EIA Funds from Department of Education	\$ 1,170,000	\$ 232,556
EIA Carryforward from FY2020	\$ 184,829	
Total EIA:	\$ 1,354,829	\$ 232,556
Federal Funds	\$ 1,335,641	\$ 373,755
Other Funds	\$ 205,367	\$ 17,681
Total:	\$ 7,273,881	\$ 2,282,200

FY 21-22 Prioritized Budget Request Summary

SC Arts Commission

BUDGET REQUESTS				FUNDING					FTEs			
Priority	Request Type (recurring, non-recurring, capital)	Request Title	Brief Description	General - Recurring	General - Nonrecurring	Other	Federal	Total	State	Other	Federal	Total
1	Recurring	Grant Funds to Support Community Arts Organizations	Funds to support current operating support grantees at current level and open the category to new applicants.	1,500,000				1,500,000				0.00
2	Non-recurring	Grant Funds for Arts Organizations - Arts Emergency Relief	Funds to assist arts organizations throughout the state with losses due to COVID-19 pandemic. Funds will be awarded using our equitable grantmaking process.		2,000,000			2,000,000				0.00
3								0				0.00
4								0				0.00
5								0				0.00
6								0				0.00
7								0				0.00
8								0				0.00
9								0				0.00
10								0				0.00
11								0				0.00
12								0				0.00
13								0				0.00
14								0				0.00
15								0				0.00
16								0				0.00
17								0				0.00
18								0				0.00
19								0				0.00
20								0				0.00
TOTAL BUDGET REQUESTS				\$ 1,500,000	\$ 2,000,000	\$ -	\$ -	\$ 3,500,000	0.00	0.00	0.00	0.00

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28



Fiscal Year FY 2021-2022

Agency Budget Plan

FORM A - BUDGET PLAN SUMMARY

OPERATING REQUESTS <i>(FORM B1)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input checked="" type="checkbox"/>	Requesting General Fund Appropriations.
	<input type="checkbox"/>	Requesting Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

NON-RECURRING REQUESTS <i>(FORM B2)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input checked="" type="checkbox"/>	Requesting Non-Recurring Appropriations.
	<input type="checkbox"/>	Requesting Non-Recurring Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

CAPITAL REQUESTS <i>(FORM C)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input type="checkbox"/>	Requesting funding for Capital Projects.
	<input checked="" type="checkbox"/>	Not requesting any changes.
	<input type="checkbox"/>	

PROVISOS <i>(FORM D)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input type="checkbox"/>	Requesting a new proviso and/or substantive changes to existing provisos.
	<input type="checkbox"/>	Only requesting technical proviso changes (such as date references).
	<input checked="" type="checkbox"/>	Not requesting any proviso changes.

Please identify your agency's preferred contacts for this year's budget process.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
PRIMARY CONTACT:	Angela Brewbaker	(803) 734-8759	abrewbaker@arts.sc.gov
SECONDARY CONTACT:	Milly Hough	(803) 734-8696	mough@arts.sc.gov

I have reviewed and approved the enclosed FY 2021-2022 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	<u>Agency Director</u>	<u>Board or Commission Chair</u>
SIGN/DATE:		
TYPE/PRINT NAME:		

This form must be signed by the agency head – not a delegate.

Agency Name:	Arts Commission
Agency Code:	H910
Section:	28

BUDGET REQUESTS			FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	B1 - Recurring	Grant Funds to Support Community Arts Organizations	1,500,000	0	0	0	1,500,000	0.00	0.00	0.00	0.00	0.00
2	B2 - Non-Recurring	Grant Funds for Arts Organizations - Arts Emergency Relief	2,000,000	0	0	0	2,000,000	0.00	0.00	0.00	0.00	0.00
TOTALS			3,500,000	0	0	0	3,500,000	0.00	0.00	0.00	0.00	0.00

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

FORM B1 – RECURRING OPERATING REQUEST

AGENCY PRIORITY	1
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Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Grant Funds to Support Community Arts Organizations
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Provide a brief, descriptive title for this request.

AMOUNT	General: \$1,500,000 Federal: \$0 Other: \$0 Total: \$1,500,000
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What is the net change in requested appropriations for FY 2021-2022? This amount should correspond to the total for all funding sources on the Executive Summary.

NEW POSITIONS	0.00
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Please provide the total number of new positions needed for this request.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input checked="" type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
<input type="checkbox"/>	Related to a Non-Recurring request – If so, Priority #	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:	
	<input type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input checked="" type="checkbox"/>	Public Infrastructure and Economic Development
<input type="checkbox"/>	Government and Citizens	

ACCOUNTABILITY OF FUNDS	Goal 1: S.C. citizens and visitors have diverse opportunities for relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities
	Strategy 1.1.1 Work intentionally to ensure that all counties are served through grants.
	Strategy 1.1.3 Maintain at least half of the total arts experiences usually supported through grant making – all programs.
	Strategy 1.3.2 Prioritize which SCAC grant categories and processes are evaluated and adjusted to reflect best practices in equitable grant making.
	Strategy 1.3.3 Increase the frequency of online coaching sessions for SCAC applicants and grantees.
Goal 4: Arts organizations and other arts providers have the necessary resources to deliver diverse art experiences in communities throughout South Carolina.	
Strategy 4.1.1 Increase average operating support grant award (through new state funding) to local and statewide arts providers.	
Strategy 4.2.2 Use grant application and final report data to create messages around	

public art funding.

Goal 5: There is recognition of the essential value of public funding for the arts in S.C.

Strategy 5.1.1 Maintain or increase the number of annual grants awarded statewide.

Strategy 5.1.2 Maintain or increase the total dollars granted statewide.

Strategy 5.1.3 Maintain at least half of the total dollars usually leveraged through local matching.

Strategy 5.3.1 Determine cost and allocate funds to update research that documents the value of the arts and arts education in S.C.

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

Funds will be distributed to grantees using existing competitive program processes and newly designed processes. Grantees will include local arts organizations, non-profit community organizations, faith organizations, local government entities such as recreation departments and libraries, and statewide service organizations.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

The fundamental goal of the SC Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina. One of the most important ways that we accomplish this goal is through our support of the statewide network of local arts providers. We are requesting new, recurring funds for grants to increase investment in local arts organizations through Operating Support grants.

For community arts organizations of all types, we offer Operating Support grants, which provide flexible, unrestricted funding to help with ongoing operations and programming. These grants allow the organizations to focus on *their* mission and goals, rather than the shifting priorities of funders. Operating Support grantees typically provide over 5 million individual arts experiences for SC citizens and visitors annually. SCAC awards two types of operating grants: General Operating Support (GOS) and Operating Support for Small Organizations (OSS), which require minimum local matching funds at a ratio of \$3:\$1 (local: state) and \$1:\$1, respectively. Awards are determined by a rigorous, comprehensive review of operations and programming by a peer panel. Operating Support grant awards are calculated by a formula that sets a maximum award, based on budget size of the applicant organization, adjusted by a percentage determined by peer panel rating. If budget is insufficient to fully fund the formula, awards are reduced by a standard percentage across the board.

Due to increased efforts to reach all counties throughout the state, SCAC received and funded 27 new operating support applications in FY2020. However, due to budget considerations, SCAC was not able to fund the 22 new applications received for FY2021. With flat funding, SCAC is unable to take on new grantees without reducing the total grant amount for current grantees. In current circumstances, it is important for organizations to receive full funding, as many arts organizations have experienced large losses due to COVID-19 closures and restrictions.

Fully funding this request will allow SCAC to continue to fund operating support applicants at current level and re-open these grant categories to new applicants.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

FORM B2 – NON-RECURRING OPERATING REQUEST

AGENCY PRIORITY	2
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Provide the Agency Priority Ranking from the Executive Summary.

TITLE	Grant Funds for Arts Organizations - Arts Emergency Relief
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Provide a brief, descriptive title for this request.

AMOUNT	\$2,000,000
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What is the net change in requested appropriations for FY 2021-2022? This amount should correspond to the total for all funding sources on the Executive Summary.

FACTORS ASSOCIATED WITH THE REQUEST	Mark "X" for all that apply:	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input checked="" type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	<input type="checkbox"/>	Request for Non-Recurring Appropriations
<input type="checkbox"/>	Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/>	Related to a Recurring request – If so, Priority #	

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:	
	<input type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input checked="" type="checkbox"/>	Public Infrastructure and Economic Development
<input type="checkbox"/>	Government and Citizens	

ACCOUNTABILITY OF FUNDS	<p>While this request covers recovery activities, we are providing our regular goals. These normal goals cannot be fulfilled if arts organizations are no longer in business or able to operate.</p> <p>Goal 1: S.C. citizens and visitors have diverse opportunities for relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities.</p> <p>Strategy 1.1.1 Work intentionally to ensure that all counties are served through grants.</p> <p>Strategy 1.1.3 Maintain at least half of the total arts experiences usually supported through grant making – all programs.</p> <p>Strategy 1.3.2 Prioritize which SCAC grant categories and processes are evaluated and adjusted to reflect best practices in equitable grant making.</p> <p>Strategy 1.3.3 Increase the frequency of online coaching sessions for SCAC applicants and grantees.</p> <p>Goal 4: Arts organizations and other arts providers have the necessary resources to deliver diverse art experiences in communities throughout South Carolina.</p> <p>Strategy 4.1.1 Increase average operating support grant award (through new state funding) to local and statewide arts providers.</p> <p>Strategy 4.2.2 Use grant application and final report data to create messages around public art funding.</p> <p>Goal 5: There is recognition of the essential value of public funding for the arts in</p>
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S.C.

Strategy 5.1.1 Maintain or increase the number of annual grants awarded statewide.

Strategy 5.1.2 Maintain or increase the total dollars granted statewide.

Strategy 5.1.3 Maintain at least half of the total dollars usually leveraged through local matching.

Strategy 5.3.1 Determine cost and allocate funds to update research that documents the value of the arts and arts education in S.C

What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF FUNDS

Funds will be distributed to grantees using existing competitive program processes and newly designed processes. Grantees will include local arts organizations, non-profit community organizations, faith organizations, local government entities such as recreation departments and libraries, and statewide service organizations.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

JUSTIFICATION OF REQUEST

The fundamental goal of the SC Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina. One of the most important ways that we accomplish this goal is through our support of the statewide network of local arts providers. We are requesting \$2,000,000 in non-recurring funds to provide assistance to arts organizations across the state that have experienced losses due to COVID-19.

When the first COVID related closures began in March 2020, the arts industry was heavily affected. The arts sector relies on large public gatherings, so most arts organizations were the first to close and the last to reopen. The arts industry employs over 115,000 South Carolinians and brings a \$9.7 billion impact to the state's economy plus \$270 million in state revenue. Almost all of that activity slowed to a crawl, and for many, has stopped completely. In the FY2020 final reports received from our current grantees a total loss of almost \$27 million was reported (March-August). Additionally, the SC Arts Commission received feedback from 187 nonprofit arts organizations across the state, in both metropolitan and rural areas, regarding the impact COVID-19 has had on them. The reports were devastating to arts organizations. Just a few examples include large organizations such as the Peace Center in Greenville; the Peace Center previously operated on a \$26 million operating budget and that budget was reduced to just \$3 million with 395 scheduled performances cancelled or postponed indefinitely. This time last year the Peace Center employed over 100 part time and 54 full time employees; today there are 19 full time employees, all of whom are considered essential to being around and viable once they are allowed to reopen. Smaller organizations like the McCormick Arts Council reports a financial impact of \$45,000 - \$75,000 loss in arts revenue; as well as a loss of fundraising revenue that would typically be generated during this time.

These are just a few examples of losses experienced by organizations. The list includes many more. As an agency that serves the entire state, we have the capacity to reach organizations in communities both rural and urban. Our granting process allows equitable access for organizations of all sizes and varying budgets, and the one time funds being requested would be granted using processes already in place.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION CONTINGENCY PLAN

TITLE	SC Arts Commission Agency Cost Savings and Fund Reduction Plan
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AMOUNT	\$130,986
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What is the General Fund 3% reduction amount? This amount should correspond to the reduction spreadsheet prepared by EBO.

ASSOCIATED FTE REDUCTIONS	N/A
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How many FTEs would be reduced in association with this General Fund reduction?

PROGRAM / ACTIVITY IMPACT	Statewide Arts Services would be reduced by the calculated amount. Specifically funds for other operating and distributions to subdivisions would be affected.
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What programs or activities are supported by the General Funds identified?

SUMMARY	<p>Other Operating: (\$3,929)</p> <p>This cut would reduce funds for the agency’s in-state travel to meet with constituents and/or professional development for staff.</p> <p>Distribution to Subdivisions (\$127,057)</p> <p>This cut would reduce funds available for grants to community arts providers and arts education programs in schools and community organizations, which would reduce programming available to the public from these local entities statewide.</p>
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Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.

**AGENCY COST
SAVINGS PLANS**

The commission works consistently to identify cost savings in all aspects of our operations. However, with minimal funds allocated to these operations we do not anticipate that we will achieve savings of more than \$50,000.

What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

FORM F – REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS

TITLE	Research and Implement a Customer Relationship Management (CRM)
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Provide a brief, descriptive title for this request.

EXPECTED SAVINGS TO BUSINESSES AND CITIZENS	SCAC expects to implement a customer relationship management tool (CRM) which would provide constituents with more efficient customer service from staff. This would save both staff members and constituents with valuable time.
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What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money.

FACTORS ASSOCIATED WITH THE REQUEST	<p>Mark "X" for all that apply:</p> <table border="1"> <tr> <td><input type="checkbox"/></td> <td>Repeal or revision of regulations.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Reduction of agency fees or fines to businesses or citizens.</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Greater efficiency in agency services or reduction in compliance burden.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Other</td> </tr> </table>	<input type="checkbox"/>	Repeal or revision of regulations.	<input type="checkbox"/>	Reduction of agency fees or fines to businesses or citizens.	<input checked="" type="checkbox"/>	Greater efficiency in agency services or reduction in compliance burden.	<input type="checkbox"/>	Other
<input type="checkbox"/>	Repeal or revision of regulations.								
<input type="checkbox"/>	Reduction of agency fees or fines to businesses or citizens.								
<input checked="" type="checkbox"/>	Greater efficiency in agency services or reduction in compliance burden.								
<input type="checkbox"/>	Other								

METHOD OF CALCULATION	SCAC is currently in the process of researching the cost of a CRM tool, and the time savings to staff members.
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Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.


REDUCTION OF FEES OR FINES	N/A
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Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?

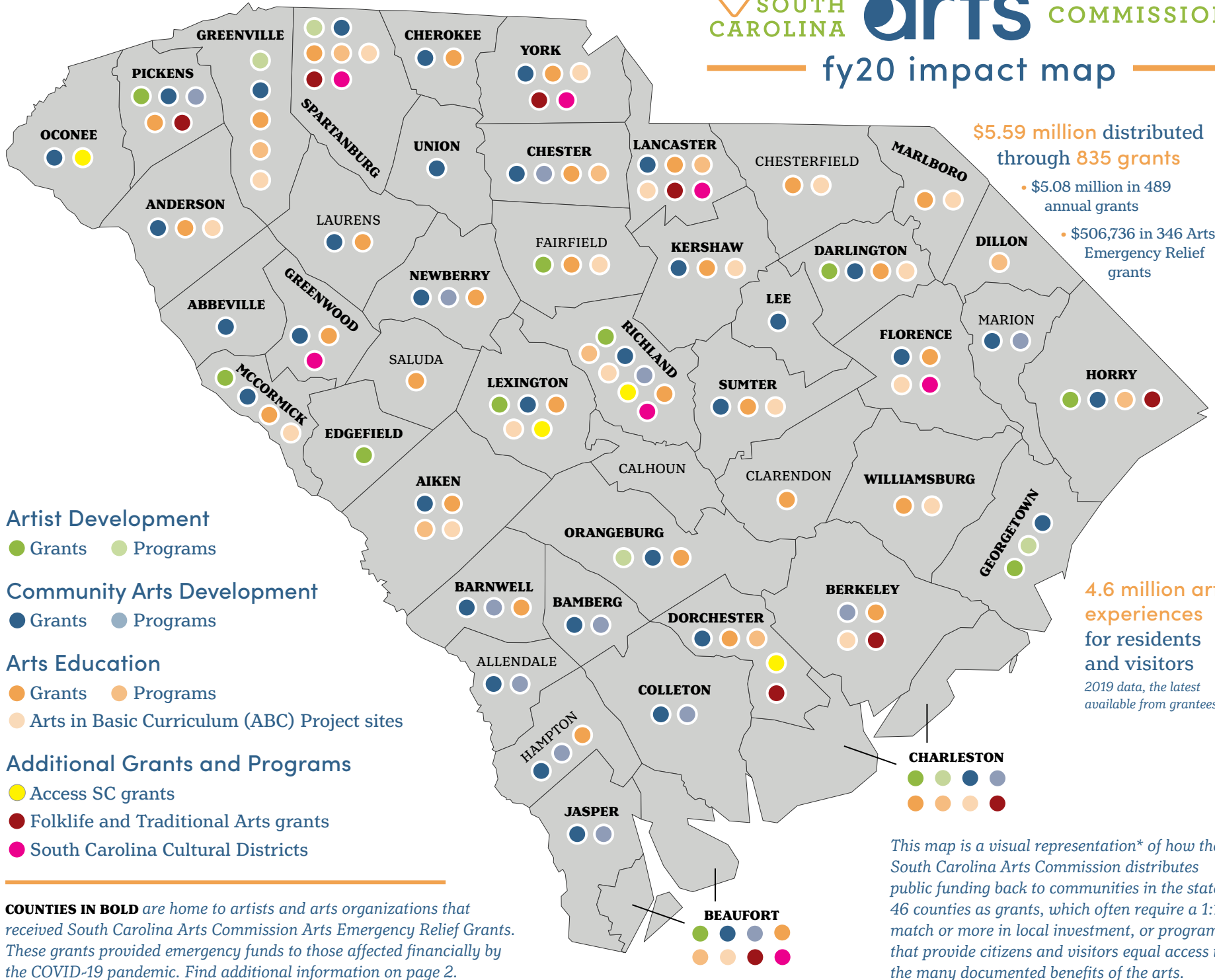
REDUCTION OF REGULATION	N/A
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Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?

SUMMARY	<p>With the implementation of a customer relationship management tool, SCAC expects to streamline customer service provided to constituents. With a CRM helping to provide more efficient customer service, this saves both staff and constituents with time. Currently when constituents contact SCAC they will speak with the staff member that is most suited to help with their request, however a CRM tool will help to track all information regarding the organization and the staff member helping will be able to answer all questions without having to follow up with someone else. This tool will also assist the agency with how we track and report data, allowing for better time management practices when providing reports and data to state and national funding partners.</p>
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Provide an explanation of the proposal and its positive results on businesses or citizens. How will the request affect agency operations?



\$5.59 million distributed through 835 grants

- \$5.08 million in 489 annual grants
- \$506,736 in 346 Arts Emergency Relief grants

4.6 million arts experiences for residents and visitors
 2019 data, the latest available from grantees.

Artist Development

- Grants ● Programs

Community Arts Development

- Grants ● Programs

Arts Education

- Grants ● Programs
- Arts in Basic Curriculum (ABC) Project sites

Additional Grants and Programs

- Access SC grants
- Folklife and Traditional Arts grants
- South Carolina Cultural Districts

COUNTIES IN BOLD are home to artists and arts organizations that received South Carolina Arts Commission Arts Emergency Relief Grants. These grants provided emergency funds to those affected financially by the COVID-19 pandemic. Find additional information on page 2.

This map is a visual representation of how the South Carolina Arts Commission distributes public funding back to communities in the state's 46 counties as grants, which often require a 1:1 match or more in local investment, or programs that provide citizens and visitors equal access to the many documented benefits of the arts.*

Artist Development

● Grants

- Individual Artist Fellowships
\$5,000 unrestricted grants over a one-year period to reward and foster further artistic excellence.
- Arts Project Support (formerly Quarterly Project)
- S.C. Artists Ventures Initiative
Helping S.C. artists develop the knowledge and skills to build satisfying, sustainable careers with access to affordable, specialized training and investment.

● Programs

- ArtistsU
- ArtistsU/SHIFT South Carolina
Free, online convening of artists in two working groups for rigorous conversations about surviving and thriving during—and beyond—the COVID-19 pandemic by building solutions and support together.
- South Carolina Novel Prize
Competitive, biennial prize that awards one S.C. writer a book contract with program partner Hub City Press.

Community Arts Development

● Grants

- General Operating Support
Operating support funding strengthens arts organizations that bring ongoing arts experiences and services to individuals, communities, and other organizations throughout the state by providing consistent, unrestricted support for basic operations.
- Operating Support for Small Organizations
These grants provide operating support to small, grassroots organizations enriching their communities with the arts.
- Presenting and Performing Arts Initiative
PPA grants support the live presentation of S.C. based performing artists, ensembles, and performing arts organizations throughout the state.
- Arts Project Support (formerly Quarterly Project)

- Subgranting
Local arts “umbrella” groups match these funds 1:1 and provide grants to the qualified artists and arts organizations they serve.

● Programs

- Art of Community: Rural S.C. (Also ●)
Advances the S.C. Arts Commission’s commitment to rural community development through arts, culture, and creative placemaking by supporting new leaders, generating energy, and motivating action.
- CREATE: Rural S.C. (Also ●)
Furtheres the Art of Community work by identifying and engaging young creatives linked by region, adding voices to the ongoing rural development conversation.

Arts Education

● Grants

- Arts Education Projects
Grants in this category fund projects and programs that use the arts to meet the educational, developmental and social needs of K-12 students.
- Arts in Basic Curriculum (ABC) Advancement
A grant and partnership with the S.C. Department of Education and Winthrop University supporting standards-based arts education initiatives, including artist residencies and residency-plus activities.
- School Arts Materials
One-time grants for materials, supplies, and equipment.
- Teacher Standards Implementation
Help arts teachers acquire the supplies, materials, professional development, or other tools/expertise needed to meet South Carolina’s 2017 College and Career Ready Standards for Visual and Performing Arts Proficiency.

● Programs

- Poetry Out Loud
A national program of the National Endowment for the Arts and Poetry Foundation administered locally by the S.C. Arts Commission.

- Arts in Basic Curriculum (ABC) Project sites
This partnership’s reach is evident by the 23 counties marked on the map.

Additional Grants and Programs

● Access SC grants

Help arts organizations make programs and existing facilities accessible to South Carolinians with disabilities.

● Folklife and Traditional Arts grants and apprenticeships

- Grants support non-profit organizations that seek to promote and preserve the traditional arts practiced across the state.
- Apprenticeships support mentor artists who seek to pass their artistic and cultural knowledge to qualified apprentices who in turn gain the skills needed to pursue the art form beyond the apprenticeship.

● S.C. Cultural Districts Program

Geographic areas that have a concentration of cultural facilities, activities and assets. They are walkable, easily identifiable to visitors and residents, and serve as centers of cultural, artistic and economic activity. The S.C. Arts Commission is authorized to grant official state designation to cultural districts.

A note on Arts Emergency Relief Grants

Funding for grants to arts organizations was provided by the National Endowment for the Arts through the CARES Act. The S.C. Arts Foundation raised additional dollars to help fund relief grants to artists.



* The dots on the map may represent awarded grants with restricted eligibility not specifically mentioned in this document, such as those made available to artists and organizations identified in underserved counties.



Strategic Plan FY2021-2025

From October 2019 to March 2020, agency teams conducted 17 in-person meetings from the mountains to the coast and gathered additional input via an online survey that was offered in English and Spanish. More than 1,000 constituents shared their thoughts and opinions during the Canvass of the People 2020.

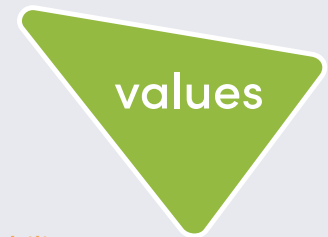
From this public input, the agency crafted an updated vision, mission, and set of values that, along with the new strategic plan, will guide the Arts Commission's work for the foreseeable future.



We envision a South Carolina where the arts are valued and all people benefit from a variety of creative experiences.



The mission of the South Carolina Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina.



Accountability

We are committed to transparency, honesty, and integrity.

Courage

We are committed to and call for courageous leadership that advances equitable access to the arts through policy and practice.

Creativity

We value innovation, creative expression, and a commitment to quality in artistic experiences.

Learning

We believe education is a right that must be accessible to all. Learning in and through the arts should be integral to a continuum of lifelong growth.

Relationships

We believe building connections and working in partnership deepen impact and advance the arts.

Social Justice

We value diversity, equity, access, and inclusion. We believe in our collective responsibility to support culturally relevant and responsive art.

Strategic Plan FY21-25 • Outcomes & Objectives



1 South Carolina citizens and visitors benefit from diverse arts experiences in communities throughout the state.

- Consistently award grants in all 46 counties.
- Communities in every county have access to the arts.
- Influence our constituency in their efforts to increase diversity, equity, and inclusion in policies and practices.
- Provide leadership in diversity, equity, and inclusion through our policies and practices.
- Celebrate and support the many ways South Carolinians engage in artistic expression and creativity.

2 Artists have opportunities to build sustainable careers in South Carolina.

- Provide a robust grant portfolio for individual artists.
- Cultivate partnerships and peer networks that create professional opportunities and make more efficient use of resources for artists.
- Support and promote the essential role artists as citizens serve in their communities.
- Provide opportunities for artists to participate in a learning continuum ranging from pre-professional to advanced career training.

3 Students receive a comprehensive education in and through the arts that develops creativity, problem solving, collaborative skills, and other knowledge, skills, and characteristics outlined in the Profile of the South Carolina Graduate.

- Provide a robust grant portfolio for Arts in Education.
- Work in partnership with public and private entities to advance arts in education.
- Work with organizations, decision-makers, and advocates to affect local, state and national policies that ensure quality arts in education experiences for all students.
- Provide opportunities for teaching artists, educators, and arts organizations to participate in a learning continuum ranging from pre-professional to advanced career training.

4 Arts organizations and other arts providers have the necessary resources to deliver diverse arts experiences throughout South Carolina.

- Provide a robust grant portfolio for arts organizations and providers.
- Support collaborations between arts providers and local, statewide, and national funders to maximize impact of public funds.
- Influence arts providers in their efforts to increase diversity, equity, and inclusion policies and practices.
- Develop diverse cross-sector relationships that engage arts and culture providers to address local issues in matters that may include economic, community or workforce development, healthcare, education, public safety, housing or capital.

5 There is recognition of the essential value of public funding for the arts in South Carolina.

- Develop and communicate unified messages about the role the arts play in quality of life, education, and economic vitality.
- Equip and encourage commissioners, artists, educators, arts leaders, and advocates to communicate the value of public funding for the arts.
- Conduct or commission research that documents the value of the arts and arts education.



Jake Francek/Social Design House